

## **PRIVACY POLICY**

This document describes the privacy policy of Taranko Limited Liability Company with headquarters in Gdańsk, at ul. Polish Navy 73 B, which is the owner of Taranko E-Store (hereinafter also referred to as E-Store). It specifies the rules, method of processing and the use of data and information of Customers and Users of the website.

Please get acquainted with Privacy Policy. By accessing this website or using it and submitting your personal data, you accept the regulations of Privacy Policy.

The data controller for this website is Taranko Limited Liability Company with its registered offices in Gdańsk (80-557) at ul. Marynarki Polskiej 73b, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court Gdańsk-Północ in Gdańsk, VII Commercial Division, under KRS No. (National Court Register No.) 0000162074, having REGON No. (Statistical ID No.) 192903799, and NIP No. (Tax ID No.) 9570857274, with share capital of PLN 100,000.00. (hereinafter also Taranko).

### **I. Principles of personal data protection**

1. Taranko exercises due diligence to ensure that all personal data is processed in accordance with the purpose for which it is collected and used in accordance with the scope of the permits granted from Users (consents) and processing areas permitted by the law.
2. All personal data is processed in a manner consistent with the requirements of generally applicable law, in particular in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46 / EC (GDPR), the Act of 29 August 1997 on the Protection of Personal Data (Journal of Laws of 2016, item 922, as amended), by law of July 18, 2002 on the provision of electronic services (Journal of Laws of 2017, item 1219, as amended) and the Telecommunications Law Act (Journal of Laws of 2017, item 1907, as amended), including within the scope of the consent granted by Customer.
3. Taranko exercises due diligence to ensure that processing of personal data takes place in accordance with the principles of substantive correctness and adequately to the purposes for which the data was collected.
4. We process data for the period of time necessary to achieve the purposes for which it was collected, and additionally for the period of limitation of claims related to the products we offer and for the period, in which we are obliged to do so on the basis of generally applicable laws.
5. We ensure confidentiality, integrity and accountability of the personal data, which we process.
6. Personal data, which we process, is never shared with other parties without consent from the rightful person, unless such data is made available to persons who have been authorized to process it on the basis of a contract of entrustment with Taranko (including law firms, accounting and HR offices, entities providing IT services, delivery companies) and the entities authorized under the applicable law.

7. Personal data we process shall not be transferred to countries outside of the European Union and the European Economic Area.

8. Taranko processes the Customer data, including: their name, surname, gender, residential address, delivery address, bank account number, e-mail address, and phone number.

9. Taranko is in possession of technical and organizational means, which are required by the law to ensure the personal data is protected and secured against unauthorized persons.

## **II. How we obtain personal data**

1. We obtain personal data through:

a) online forms - information is collected through forms available on the website, which is used for contact, placing orders, registering in the store, making exchanges, handling returns and complaints of the goods;

b) other means of contact (other than the website) –phone numbers and e-mail addresses on the website help Customers contact Taranko.

2. E-Store uses "cookies" that constitute IT data, in particular text files. These files are stored on the devices of E-Store User. There are two types of "cookies" files:

a) session - temporary files that are stored in E-Store User's device until they have left a website or disabled their web browser;

b) permanent - they are stored in User's device for the time specified in the parameters of the "cookies" or until they have been removed by User.

"Cookies" are used:

a) to configure the website;

b) for User authentication on the website and to enable User's session on the website;

c) to implement processes necessary for the full functionality of the website;

d) for audience analysis and research;

e) to ensure safety and reliability of the service.

Cookies can be disabled in the settings of the web browser. However, this action might make some of website features become unavailable.

Cookies do not store information that includes personal data of Users or Customers.

Cookies stored on User's device can also be used by advertisers and partners, who cooperate with Taranko, in particular by: Google Analytics, Criteo, Hotjar.

### **III. How we use your data**

1. Personal data provided by our Customers is used to finalize sales agreement, to issue a proof of sale, for shipment of goods, to submit a potential return/exchange/complaint and to receive news on promotions, new products, sales and events, pursuant to article 6 point 1 b) and f) of GDPR.
2. With appropriate consent, the data is also used for marketing purposes (including analysing data for marketing purposes) pursuant to article 6 point 1 a) of GDPR until withdrawal of consent.
3. The data is also processed for statistical purposes.

### **IV. Newsletter**

Customers may sign up to receive Taranko newsletter by providing their e-mail address and consent for their personal data to be processed for marketing purposes and to receive emails with promotions. Newsletter contains news about latest sales offers. User may - at any time - opt out of receiving our newsletter.

### **V. Security and storage of information**

Taranko ensures the security of personal data through appropriate technical and organizational measures aimed at preventing unlawful data processing and their accidental loss, destruction and damage.

### **VI. User rights**

1. Providing personal data to the extent necessary for the delivery of products offered by Taranko is compulsory and voluntary in the remaining scope.
2. Taranko respects the right of each person whose data we process to access their data, its rectification, deletion, limitation of processing, transfer, and to file a complaint to a body dealing with protection of personal data.
3. If data processing takes place on the basis of the consent granted by the person, whose data we process, the person has the right to withdraw their consent at any time, with the provision that this will not affect the lawfulness of the processing, which was made on the basis of consent prior to the withdrawal.
4. The person whose data is processed, may address Taranko in writing or by e-mail, to provide information regarding their personal data collected and processed by Taranko. Such person is entitled to withdraw their prior consent to processing of their personal data.

5. The person, whose data we process, has the right to file a complaint to a supervisory body, if they decide that their rights have been violated.

### **VII. Changes in Privacy Policy**

Amendments in Taranko's Privacy Policy may be affected by amendments in the applicable law, including personal data protection laws, as well as other factors. Our Customers and Users will be notified without further ado about any amendments by the means of Taranko website.

### **VIII. Contact**

You can contact us at: [taranko@taranko.com](mailto:taranko@taranko.com) with all inquiries related to the processing and protection of your personal data, including those regarding our Privacy Policy.